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<u>Rationale</u>

The multimedia genre that I decided to use for my inquiry project was an infographic. My project is about special education children and the opportunities that they are given in a classroom setting. I focus on the curriculum and inclusion within a school in my paper. I used an infographic because my topic is one that can be hard to understand for someone who has no knowledge on it at all. I was recently exposed to facts that I used to help generate background information on the subject. I think the infographic worked well because there are many statistics that go along with my subject. It is a very effective way to display the numbers by using charts and graphs. People are able to have a clear understanding on my topic and how important that it is by looking at the infographic before, after, or even during the reading of my paper. Seeing real numbers is very important for a subject like mine that is based on a category of people who make up a huge part of our population, yet are often not thought of. It also helps deepen the understanding for my audience, who may be a little unsure of the urgency before reading my paper and seeing my infographic. The audience is family members, teachers and friends of people who have been placed in special education. If I would have done a video advertisement, I could have created a better sense of pathos, but instead I concluded that the logos of this subject was more important and would be a more accurate